

PALMETTO

SOCIETY

LIVE UNITED

accountability
responsiveness
integrity
innovation
stewardship
diversity
courage
results



2017

uwlowcountry.org

United
Way



United Way of the Lowcountry, Inc.



UNITED WE WIN.





United Way of the Lowcountry, Inc.

MISSION

United Way of the Lowcountry's mission is to mobilize resources to solve human problems.

VISION

United Way of the Lowcountry's vision is to be the leading force for social change to improve basic needs, education, health and financial stability outcomes for the citizens of Beaufort and Jasper Counties.

VALUES

Accountability • Responsiveness • Integrity • Innovation
Stewardship • Diversity • Courage • Results



GIVE. ADVOCATE. VOLUNTEER.



Thank you for your commitment and investment in our community.

This past year we saw our community come together like never before after the devastating impact of Hurricane Matthew. Generous individuals and businesses like you stepped up to the plate to help our neighbors overcome barriers and we thank you for your assistance with those efforts.

Through your leadership and support, we not only met but exceeded the \$2.5 million campaign goal. Your investment aids in helping to meet the immediate needs of our neighbors and create lasting, positive change in our community. In the wake of Hurricane Matthew, we took additional steps to mobilize resources to help our neighbors facing damages and other financial difficulties due to the storm. As we continue working to meet the immediate needs of our neighbors through our funded agencies and direct services like our HELPLINE, we are diligently working to reduce future needs by addressing the root causes of key issues in our community, focusing on four priority areas: **Basic Needs, Education, Health and Income/Family Stability.**

Through **Community Impact**, we are focused on achieving measurable results and outcomes by ensuring agencies undergo an in-depth review process to ensure your dollars are making the most impact in our community. Your investment also supports our Read Indeed program, which is getting results and making a difference in the lives of our future leaders. Through our Early Grade Reading Initiative, we are leveraging the talents in our community to help students read on grade level by the time they reach the end of the third grade. This is critical as research indicates children learn to read until the fourth grade, after that they read to learn.

With the help of more than 300 volunteers and AmeriCorps members, Read Indeed has expanded and is now in 12 elementary schools and sites throughout Beaufort and Jasper Counties. Recent data shows **94% of students in Jasper County and 95% of students in Beaufort County who participated in this program increased their reading test scores**, increasing their chances of graduating from high school and opening doors to a brighter future, which ultimately leads to a stronger community.

Thank you for your support!



TINA LAMB GENTRY, CFRE
PRESIDENT & CEO



JON REMBOLD
BOARD CHAIR

2017–2018 BOARD OF DIRECTORS

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MARTY GLEASON

LARRY HERLONG

KIM MALPHRUS

MICHAEL NIX





QUICK FACTS ● ● ●

- Donations **stay local**, helping people in Beaufort and Jasper Counties and building a stronger community.
- United Way of the Lowcountry partners with local non-profit organizations to impact community priorities, focusing on **basic needs, education, health** and **income/family stability**.
- United Way of the Lowcountry meets strict requirements for accountability and results by using local, unpaid volunteers to serve as board members and on various committees.
- 87% of all donations directly support programs.
- Your investment in the United Way of the Lowcountry makes an immediate impact on people right here in **our community**.

CATHOLIC HEART WORK CAMP



Each summer, United Way of the Lowcountry helps coordinate the **Catholic Heart Work Camp**.

During this week, hundreds of teens from around the country come to the area to complete simple home repairs for those unable to afford or physically complete the minor projects to make their homes more livable.

The teens travel throughout **Beaufort** and **Jasper Counties** to complete the projects.



WAYS TO GIVE



CASH

Making an outright gift allows your investment to be put directly to use. Your tax-deductible donation can be directed to the General Fund, the General Endowment Fund, the Clarece Walker Endowment Fund, or you may choose to designate your gift to any of our community priorities including Education, Basic Needs, Income/Family Stability or Health.

MAJOR GIFTS

By giving a gift of \$10,000 or more, you become a member of the elite Alexis de Tocqueville Society.

PLANNED & STRATEGIC GIVING

Estate gifts provide an excellent opportunity for people to give. Donors can take advantage of various estate-planning opportunities ranging from bequests to life-income gifts.

STOCK GIFTS OR OTHER APPRECIATED SECURITIES

A gift of stock, bonds or mutual shares that has increased in value, usually has a greater tax benefit than giving cash. Because of that, appreciated securities are often an advantageous way to make a gift to the United Way of the Lowcountry.

MATCHING GIFTS

If your employer matches charitable gifts to non-profit organizations, you can double or even triple your charitable gift to the United Way of the Lowcountry.

RECURRING GIFTS

A recurring gift is a monthly, ongoing, specific gift amount determined by a donor that is charged to a donor's credit card if you choose not to be invoiced monthly. Your recurring gifts will be a dependable source of support for the United Way of the Lowcountry.

SPONSORING AN EVENT

There are numerous opportunities for your company or organization to become involved with events that benefit the United Way of the Lowcountry. From golf tournaments to the Power of the Purse, we have sponsorship packages designed to meet your budget and marketing needs. We work closely with businesses to build customized programs to meet everyone's goals.

VOLUNTEERING - GIFTS OF TIME

By volunteering at fundraising events as well as with various committees and programs such as Read Indeed, you are providing a valuable resource for the United Way of the Lowcountry.





"We love our community, and we believe that the folks at United Way of the Lowcountry do too. We share their desire to help women and children in our area. We've seen how United Way identifies specific needs and supports those through programs like Operation Backpack and other Women United programs. That alignment of values gives us confidence in their programs and their commitment to serving our precious Lowcountry community."

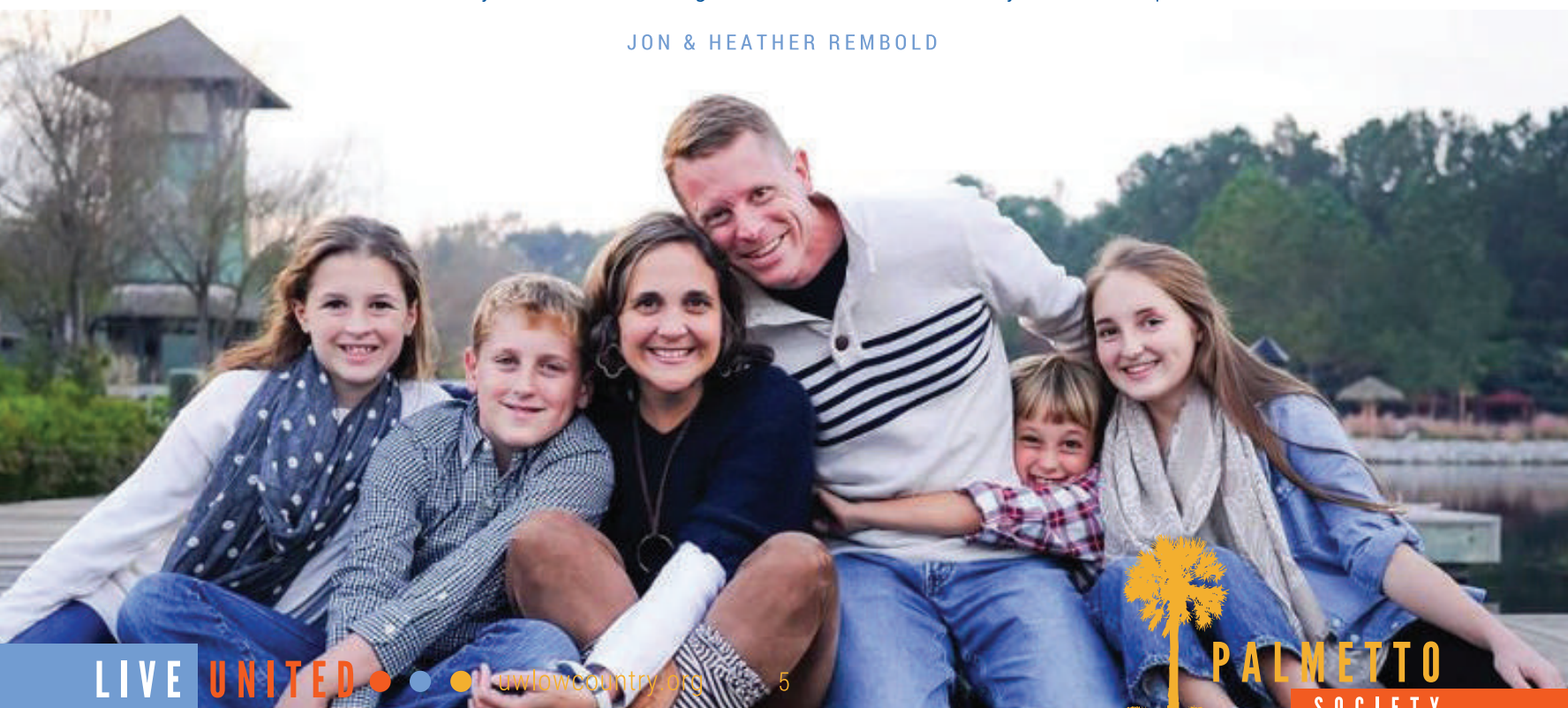
PATRICK & EMILY HARRIS

community



"My family gives our time, talent, and treasure to the United Way of the Lowcountry because we know that the funds stay right here, every cent. We can help our neighbors, whatever the problem may be. We contribute to helping children read on grade level and we help seniors get proper nutrition. We are all one instance of bad luck away from needing resources that are funded by the United Way of the Lowcountry. We feel like we ought to invest in our community. It's that simple."

JON & HEATHER REMBOLD



LIVE

UNITED



uwlowcountry.org

5



PALMETTO
SOCIETY



READ INDEED ● ● ●



Through our continued partnership, AmeriCorps members are helping us get results by serving as reading tutors.

Read Indeed! has expanded to 12 sites throughout Beaufort & Jasper Counties.

Education Impact

Together, we are making an impact on Education through the United Way of the Lowcountry's Early Grade Reading Initiative, **Read Indeed!**



SITES
12



STUDENTS
800



VOLUNTEERS & AMERICORPS
MEMBERS
300+

Results are adding up!

% of students who increased their reading scores



in Jasper County



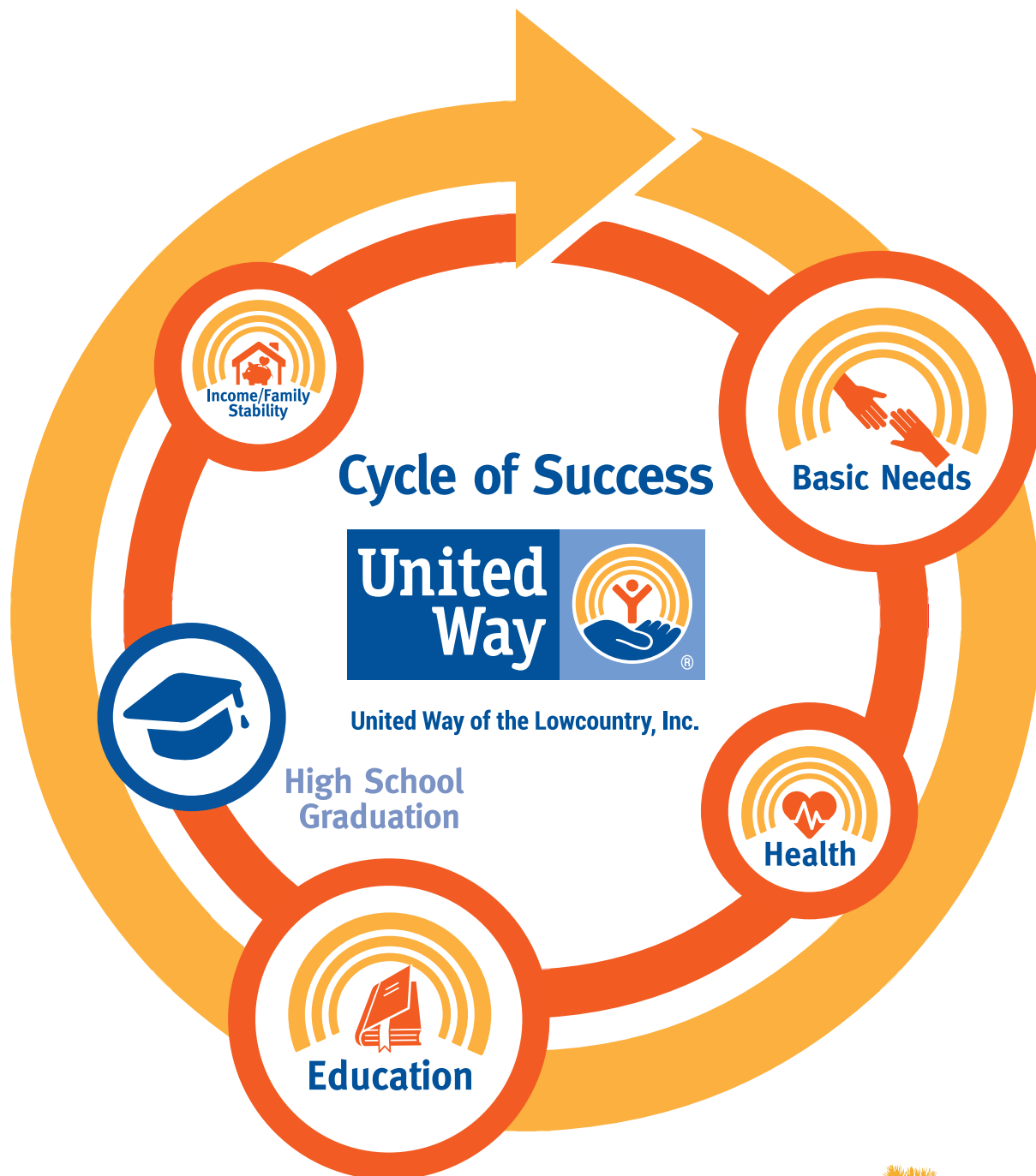
in Beaufort County

Hardeeville Elementary
Hardeeville Library
Hilton Head Island School for the Creative Arts
Joseph Shanklin Elementary
Lady's Island Elementary
Michael C. Riley Elementary
Red Cedar Elementary
Ridgeland Elementary
Robert Smalls International Academy
Royal Live Oaks Academy
St. Helena Elementary
The Penn Center



COMMUNITY...IMPACT

United Way of the Lowcountry works with our funded agencies to meet the needs of our neighbors and create lasting change in our community through Community Impact by focusing on **Basic Needs, Education, Health and Income/Family Stability.**





Agape Family Life Center, Inc. - Carolina Feed the Hungry
Child Abuse Prevention Association (CAPA) - Foster Home Licensing
Community Service Organization (CSO) - Charity Tracker
Consumer Credit Counseling Services (CCCS) - Mortgage Assistance
Family Promise of Beaufort County - Family Shelter Program
HELP of Beaufort - Housing Stability
Hilton Head Island Deep Well Project - Client Rent & Mortgage Payment Program
Hopeful Horizons - Domestic Violence Shelter
LowCountry Habitat for Humanity - Family Home Ownership Program
Second Helpings - Second Helpings Food Distribution Programs
The Salvation Army - Emergency Rental Assistance



Child Abuse Prevention Association (CAPA) - Parent Aide Home Visitation Program
Consumer Credit Counseling Services (CCCS) - Financial Stability
Consumer Credit Counseling Services (CCCS) - Student Financial Success
Consumer Credit Counseling Services (CCCS) - Economic Empowerment
Lowcountry Legal Volunteers - Financial Freedom for Families
Programs for Exceptional People (PEP) - Adult Vocational Rehabilitation
Wardle Family YMCA - Discovery Kids Preschool Program



AMIKids - Educational Program
Bluffton Self Help - Educational Assistance Program
Born To Read - Born To Read Programs
Boy Scouts - Lowcountry District BSA
Boys and Girls Clubs - Project Learn
Boys and Girls Clubs - SMART MOVES
Child Abuse Prevention Association (CAPA) - Prevention Awareness & Training
Hopeful Horizons - Sexual Violence Prevention Program
Love House Ministries - Dollar A Day Aftercare
Love House Ministries - Summer Learning Center
Neighborhood Outreach Connection - Empowering Children
THUMBS Up - Year-Round Literacy Program
Wardle Family YMCA - Discovery Kids Preschool Program
Wardle Family YMCA - Jasper Co. Summer Camp
Wardle Family YMCA - YMCA Afterschool Camp



Alzheimer's Family Services - In-Home Respite
Alzheimer's Family Services - Social Day Program
Good Neighbor Free Medical Clinic - Free Medical Clinic
Hopeful Horizons - Children's Advocacy Program
Hopeful Horizons - Rape Crisis Program
Ronald McDonald Charities - Dental Care Mobile
Wardle Family YMCA - Aquatics



HELPLINE



843.524.4357

United Way of the Lowcountry runs a HELPLINE for both referrals and direct services.

United Way of the Lowcountry's **HELPLINE** assists people right here in our community like the Williams family. They went from being a two income household to just one when their youngest child, "Baby Joey," was born with a rare heart condition. He has undergone numerous surgeries since he was born, which has meant countless trips back and forth to MUSC in Charleston.

With less income coming in and an increase in unexpected out of pocket and medical expenses, Joe Williams says he had to put his pride aside and reach out for assistance. Through the generosity of our community, the **HELPLINE** provided support services to help provide the Williams family with the basic essentials they needed during a difficult time so they could focus their attention on Baby Joey and their family. "United Way has been an answer to our prayers," said Joe Williams. "When we needed them, they were there."

For those needing help finding quality aftercare programs, care for an aging parent, a haven from domestic violence or emergency assistance, United Way's **HELPLINE** is the number to call when you need help and don't know where to turn. Our trained **HELPLINE** specialists are good listeners, blending understanding and expertise to provide information and referrals, advocacy, and direct assistance. By working closely with our funded agencies, we ensure the **HELPLINE** does not duplicate services.

Through your generosity last year, we answered 1,644 calls, served 566 walk-ins and provided 2,665 referrals.



"United Way has been an answer to our prayers.
When we needed them, they were there."

JOE WILLIAMS, BABY JOEY'S FATHER



HURRICANE MATTHEW



When Hurricane Matthew devastated our community, United Way of the Lowcountry stepped up to mobilize resources and help our neighbors.

- United Way of the Lowcountry was designated by Beaufort County as the agency responsible for collecting, administering and distributing funds for disaster services in the aftermath of Hurricane Matthew.
- Calls to our HELPLINE increased by 1000% (increasing from 35-40 calls a week on average to more than 100+ per day in the weeks following the hurricane).
- UWLC Board of Directors allocated an additional \$100,000 to front-line partner agencies to help meet the immediate needs of our neighbors.



Thank you Big D's Royal Tees for creating Hurricane Matthew t-shirts to raise money for relief efforts.



WOMEN UNITED



Women United's mission is to mobilize the caring power of women together to advance the common good by focusing on education in the forgotten pockets of Beaufort and Jasper Counties.

United Way of the Lowcountry Women United, previously named Women's Leadership Council, was founded locally in 2012. Women United members work together to engage, educate and empower others to become leaders and actively participate in the betterment of our community.



OPERATION BACKPACK

In 2016, Women United distributed **465** backpacks to local students at **6** schools.

Through Operation Backpack, Women United partners with the community to provide a backpack full of school supplies and uniforms to children who are not being served by another agency. Women United works with school guidance counselors to identify students in need of school supplies who are not being served by another agency.



POWER OF THE PURSE

Through the annual Power of the Purse, Women United raises money to support **The Breaking Barriers to Education Fund**. This fund supports education initiatives benefitting children and families throughout Beaufort and Jasper Counties to help fulfill needs that would otherwise prevent a student from attending school or prevent them from reaching their full potential in school. This fund is administered by the United Way of the Lowcountry's **HELPLINE** and works with school officials to directly remove financial barriers that stand in the way of a child's education.



Women United holds free quarterly networking events as well as workshops, featuring talented and inspiring women in our community. The workshops have become a resource in developing, encouraging and supporting women leaders, professionally and in philanthropy.



PALMETTO SOCIETY GIVING

● ● ● INDIVIDUAL PALMETTO SOCIETY GIVING LEVELS

Alexis de Tocqueville Society La Societe Nationale (\$100,000 - \$249,999)

Becky and Charlie Francis
Mr. Bobby Glover

Alexis de Tocqueville Society Ordre de Liberte (\$25,000-\$49,999)

Mr. and Mrs. Malcolm Goodridge
Mr. and Mrs. Peter Post

Alexis de Tocqueville Society Membres de la Societe (\$10,000-\$24,999)

Mr. and Mrs. Ron Billings
Mr. and Mrs. Robert Dalton
Mr. and Mrs. Gregory W. Dyson
Mr. and Mrs. Abe Essig
Mr. and Mrs. William Evans
Mr. George B. Farnsworth
Mr. and Mrs. Rockne Flowers
Dr. and Mrs. Joseph Glas
Mr. and Mrs. James Griffith
Jean and Boo Hayes
Mr. Dean Hewitt
Mrs. Donna Kopald
Mr. and Mrs. William C. Lortz
Mr. and Mrs. James Marcogliese
Mrs. Elizabeth McCornock
Mr. and Mrs. Robert Norton
Mr. and Mrs. Mark O'Neil

Mr. and Mrs. Allan Rayfield
Michael and Susan Seeland
Mr. and Mrs. Richard Stewart
Mr. and Mrs. Raymond Stickel
Mr. and Mrs. H. Ronald Tanner
Mr. and Mrs. David Wetmore
Mr. and Mrs. Jim White
Mr. Al Wood

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Mrs. Helen Soutter
Mr. and Mrs. Klaas Van Esselstyn
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Ms. Mary Wilson
Mr. and Mrs. Cyril Wolff
Mr. Edgar Wright
Ms. Valerie Young

THANK YOU



"United Way is uniquely positioned to appreciate and deeply understand the many needs existent in our community, and allocates funds accordingly to those partner agencies and initiatives that have the greatest potential impact to address those needs.

While we direct a portion of our contribution to several of our favorite charities, we feel confident that the rest of our gift will get the greatest 'bang for the buck'."

MR. & MRS. GERALD SCHULZE



PALMETTO SOCIETY GIVING

● ● ● CORPORATE PALMETTO SOCIETY GIVING LEVELS

Platinum Award

\$100,000 and above

Publix Supermarkets

Gold Heritage Award

\$20,000 to \$99,000

Bank of America/ Merrill Lynch

Beaufort County Schools

Hargray Communications Group

Hilton Head Hospital

Kroger

Palmetto Electric Cooperative

South Carolina Electric & Gas

Target

United Parcel Service

Wardle Family Foundation

Silver Heritage Award

\$15,000 to \$19,999

B.W. Bale & Associates

Beaufort Jasper Water & Sewer Authority

Bronze Heritage Award

\$10,000 to \$14,999

Beaufort County

Beaufort Memorial Hospital

Buckton Foundation

Dividend Assets Capital, LLC

EviCore Healthcare

O.C. Welch Ford Lincoln

Rotary Club of the Lowcountry

Shore Beach Services

South State Bank

United Way of Greenville

President's Circle Award

\$5,000 to \$9,999

BB& T

Beaufort Jasper Active Adult Challenge

Belk

Cleland Site Prep, Inc.

Coastal Carolina Hospital

Deloitte & Touche

Disney's Hilton Head Resort

Hilton Head Hospital Medical Staff

Hilton Head Island Bluffton Chamber of Commerce

Kinghorn Insurance Beaufort

NBSC

Raymond James and Associates

Robinson Grant & Company

SunTrust Bank

Town of Hilton Head

Tupper, Grimsley & Dean, PA

Executive's Circle Award

\$2,500 to \$4,999

Beach Properties of Hilton Head

Boys & Girls Club of the Lowcountry

Child Abuse Prevention Association

Coastal Carolina Medical Staff

Combined Federal Campaign

Dollar General

Hopeful Horizons

Island Packet/ Beaufort Gazette

Jasper County Schools

Lane Construction Corporation

McNair Law Firm

TD Bank

Technical College of the Lowcountry

Turbeville Insurance Agency

U.S. Bank

United Way of the
Lowcountry Staff

Wells Fargo



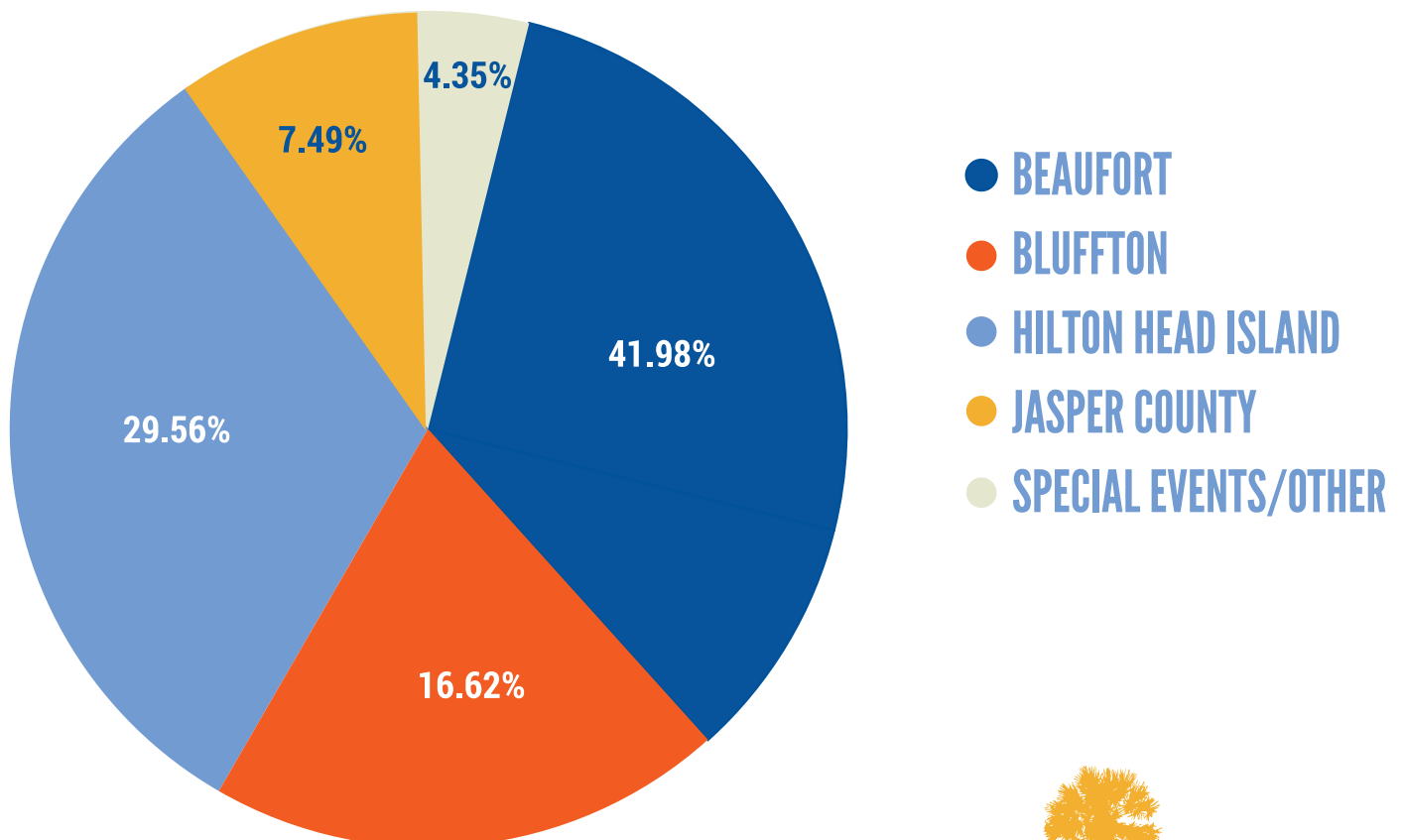
Chairman's Circle Award
\$1,500 to \$2,499

BNC Bank
Carter Mackay
CBC National Bank
City of Beaufort
Espy Lumber Company, Inc.
Federal Express
Harris Teeter
Hometown Realty
IBM
Lowcountry Real Estate
Marand, Inc.
Old Oyster Factory
Palmetto State Bank
Show Turf
State Employees
Wardle Family YMCA
Wells Fargo Advisors

Director's Circle Award
\$1,000 to \$1,499

Beaufort Construction
Brown's Investment
Carolina Metal Castings
Harriett and Herbert Keyserling Endowment
Jasper County
Patterson Residential, LLC
Peters, Murdaugh, Parker, Elzroth & Detrick
Storey Foundation, Inc.
Take It For Granite
The Greenery
Vacation Rentals
Vetronix Research Corporation
Village Park Homes
Ward Edwards, Inc.

AREAS OF THE LOWCOUNTRY SUPPORTING THE UNITED WAY OF THE LOWCOUNTRY CAMPAIGN



EVENT SPONSORS

● ● ● CORPORATE & INDIVIDUAL



Amy Bowman State Farm Agency
Avery Cleland
Carter McKay
CBW Bookkeeping Services, LLC
Charlie Francis
Christian Kata
Cora Bett Thomas Realty & Associates
Dataw Island
David House
Dividend Assets Capital, LLC
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Harris Pillow Supply
Kinghorn Insurance
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Palmetto State Bank
Pink Magazine
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