# BEAUFORT, SOUTH CAROLINA

INDEPENDENT AUDITORS' REPORT AND AUDITED FINANCIAL STATEMENTS

MARCH 31, 2016 AND 2015

BEAUFORT, SOUTH CAROLINA

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CERTIFIED PUBLIC ACCOUNTANTS
MEMBERS OF THE AMERICAN INSTITUTE OF CPAS & S.C. ASSOCIATION OF CPAS

Mailing Address for Hilton Head and Bluffton: POST OFFICE DRAWER 22959 HILTON HEAD ISLAND, SC 29925-2959

5 BELFAIR VILLAGE DRIVE BLUFFTON, SC 29910 (843) 815-6161 FAX (843) 815-6165 www.robinsongrant.com 500 CARTERET STREET POST OFFICE BOX 1406 BEAUFORT, SC 29901-1406 (843) 524-3003 FAX (843) 524-1372

# **Independent Auditors' Report**

October 21, 2016

Board of Directors United Way of the Lowcountry, Inc. Beaufort, SC

We have audited the accompanying financial statements of United Way of the Lowcountry, Inc. (a nonprofit organization), which comprise the statements of financial position as of March 31, 2016, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of the Lowcountry, Inc. as of March 31, 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## **Report on Summarized Comparative Information**

We have previously audited the United Way of the Lowcountry's 2015 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated October 20, 2015. In our opinion, the summarized comparative information presented herein as of and for the year ended March 31, 2015, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Robinson Grant . Co. P.A.

# STATEMENTS OF FINANCIAL POSITION

AS OF MARCH 31, 2016 WITH COMPARATIVE TOTALS AS OF MARCH 31, 2015

ASSETS	Inrestricted Operating <u>Fund</u>	emporarily Restricted <u>Fund</u>	]	Permanently Restricted <u>Fund</u>		Total <u>2016</u>		Total 2015
Current Assets								
Cash and cash equivalents	\$ 981,021	\$ 104,094	\$	-	\$	1,085,115	\$	592,728
Cash (designated for specific use)	286,698	-		_		286,698		296,622
Investments	649,136	11,849		241,020		902,005		963,215
Pledges receivable, net	847,342	-		_		847,342		710,270
Grants receivable	21,863	_		_		21,863		-
Prepaid expenses	3,067	-		-		3,067		1,681
Total current assets	 2,789,127	115,943		241,020		3,146,090		2,564,516
Non-current Assets								
Property and equipment, net	42,504	_		-		42,504		223,694
Total non-current asssets	42,504	 =		=		42,504		223,694
Other Assets								
Cash surrender value - life insurance policy	164,930	-		-		164,930		158,846
Total other assets	164,930	 -		_	-	164,930	•	158,846
	 10.1,500	 				201,500	-	100,010
Total Assets	\$ 2,996,561	\$ 115,943	\$	241,020	\$	3,353,524	\$	2,947,056
LIABILITIES AND NET ASSETS <u>Current Liabilities</u>								
Accounts payable and payroll tax liabilities	\$ 36,924	\$ -	\$	-	\$	36,924	\$	56,389
Rent deposits	-	-		-		-		2,830
Deferred revenues	107,892	-		-		107,892		122,491
Agency allocations payable	1,269,612	-		-		1,269,612		1,192,002
Funds held for disposition	34,863	-		-		34,863		85,758
Due to designated agencies	 1,849	 	_			1,849		5,431
Total current liabilities	1,451,140	-		-		1,451,140		1,464,901
Net Assets								
Unrestricted								
Investment - building and equipment	42,504	-		-		42,504		223,694
Endowment funds	649,136	-		-		649,136		711,930
Designated reserve funds	241,720	-		-		241,720		241,331
Current	612,061	-		-		612,061		(49,124)
Temporarily restricted	-	115,943		-		115,943		126,654
Permanently restricted	 	 		241,020		241,020		227,670
Total net assets	 1,545,421	 115,943		241,020		1,902,384		1,482,155
Total Liabilities and Net Assets	\$ 2,996,561	\$ 115,943	<u>\$</u>	241,020	\$	3,353,524	\$	2,947,056

# STATEMENTS OF ACTIVITIES

FOR THE YEAR ENDED MARCH 31, 2016 WITH COMPARATIVE TOTALS FOR THE YEAR ENDED MARCH 31, 2015

Compared and Discourse		nrestricted Operating Fund	Re	nporarily estricted <u>Fund</u>		Permanently Restricted <u>Fund</u>		Total 2016		Total 2015
Support and Revenues Campaign support	\$	2 427 575	ď		\$		\$	2 427 575	ø	2 250 772
Campaign support: prior year collections	Ф	2,427,575	\$	-	Ф	-	Э	2,427,575	\$	2,359,773 38,071
Less: allowance for uncollectible accounts		(157,000)		-		_		(157,000)		(166,500)
Net campaign support		2,270,575		_				2,270,575		2,231,344
Grants & contributions		325,216		25,175		<del>-</del>		350,391		369,397
Special events		64,533		23,173		-		64,533		58,369
Contributions to endowment fund		1,000		-		13,350		14,350		19,750
In-kind donations		87,824		-		13,330		87,824		49,883
Rental income		17,645		-		-		17,645		22,320
Investment income		30,478		11,666		-		42,144		128,274
Other income		24		11,000		-		24		7,207
Assets released from restrictions		28,839		(28,839)		_		24		7,207
Total support and revenues		2,826,134		8,002		13,350		2,847,486		2,886,544
Total support and revenues		2,020,134		8,002		13,330		2,847,480		2,880,344
Functional expenses										
Program services		2,422,299		_		_		2,422,299		2,486,819
Supporting services		372,774		_		_		372,774		394,648
Total functional expenses	-	2,795,073				_		2,795,073		2,881,467
Total Idiletional expenses		2,773,073						2,773,073		2,001,407
Net increase (decrease) in net assets										
before non-operating revenue and expenses		31,061		8,002		13,350		52,413		5,077
Non-Operating Revenues (Expenses):										
Gain on disposal of assets		437,810		-		-		437,810		-
Unrealized gain (loss) on investments		(51,281)		(18,713)				(69,994)		(86,382)
Total non-operating revenues (expenses)		386,529		(18,713)		<u>-</u>		367,816		(86,382)
Increase (decrease) in net assets		417,590		(10,711)		13,350		420,229		(81,305)
Net assets, beginning of year		1,127,831	-	126,654		227,670		1,482,155		1,563,460
Net assets, end of year	\$	1,545,421	\$	115,943	\$	241,020	\$	1,902,384	\$	1,482,155

# STATEMENTS OF CASH FLOWS

FOR THE YEAR ENDED MARCH 31, 2016 WITH COMPARATIVE TOTALS FOR THE YEAR ENDED MARCH 31, 2015

	Op	estricted perating Fund	Temporarily Restricted <u>Fund</u>		Permanently Restricted <u>Fund</u>	Total <u>2016</u>	Total <u>2015</u>
Cash Flows from Operating Activities							
Increase (decrease) in net assets	\$	417,590	\$ (10,711)	\$	13,350	\$ 420,229	\$ (81,305)
Adjustments to reconcile changes in net assets							
to net cash provided by (used in) operations:							
Depreciation		22,393	-		-	22,393	17,977
Uncollectible pledges receivable		157,000	-		-	157,000	166,500
Unrealized gain (loss) on investments		51,281	18,713		-	69,994	86,382
Gain on disposal of assets		(437,810)				(437,810)	
(Increase) decrease in:							
Pledges receivable		(294,072)	-		-	(294,072)	(196,723)
Prepaid expenses		(1,386)	-		-	(1,386)	(1,081)
Grants receivable		(21,863)	-		-	(21,863)	-
Investments		11,513	(6,947)		(13,350)	(8,784)	(236,854)
Cash surrender value - life insurance policy		(6,084)	-		-	(6,084)	(6,005)
Increase (decrease) in:		, , ,				,	,
Accounts payable		(19,465)	_		_	(19,465)	(5,202)
Rent deposits		(2,830)	_		-	(2,830)	-
Deferred revenues		(14,599)	_		-	(14,599)	38,632
Agency allocations payable		77,610	_		_	77,610	182,302
Funds held for disposition		(50,895)	_		_	(50,895)	3,406
Due to designated agencies		(3,582)	_		· <u>-</u>	(3,582)	(155,782)
Net cash provided by (used in)	***************************************		 			 	 
operating activities		(115,199)	1,055		-	(114,144)	(187,753)
Cash Flows from Investing Activities							
Proceeds from sale of property and equipment		604,000	-		-	604,000	(17,490)
Purchase of property and equipment		(7,393)	-		-	(7,393)	-
Net cash provided by (used in)							
investing activities		596,607	-		-	596,607	(17,490)
9			 	_			 
Net increase (decrease) in cash and cash equivalents		481,408	1,055		-	482,463	(205,243)
Cash and cash equivalents, beginning of year		786,311	103,039			889,350	1,094,593
Cash and cash equivalents, end of year	\$	1,267,719	\$ 104,094	\$	-	\$ 1,371,813	\$ 889,350

# UNITED WAY OF THE LOWCOUNTRY, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED MARCH 31, 2016

				Pro	Program Services	Ses				ddnS	Supporting Services	Sa	
	Agency		Direct	Comminity	Early	VITA	Americoms	Comminging		Management			Total
	and Awards	Helpline	Services	Development	Reading	Grant	Grant	Investment	Total	General	Fundraising	Total	Malcii 51, 2016
Salaries and related expenses		\$ 77,320	\$ 54,762	\$ 84,422	\$ 151,041	\$ 10,086	\$ 105,230	\$ 93,991	\$ 576,852	\$ 70,506	\$ 169,999	\$240,505	\$ 817,357
Bank and brokerage fees	1	1,200	009	1,300	1,851	I	1	770	5,721	1,200	1,400	2,600	8,321
Board retreat	1	İ	i	ı	1	1	1	1	1	1,684	1,684	3,368	3,368
Building expenses	1	4,600	1,600	2,900	4,000	ı	1,888	1,700	16,688	2,460	7,590	10,050	26,738
Conference and training expense	1	192	100	100	754	ı	3,625	250	5,021	400	400	800	5,821
Directors fund and disaster assistance	1	250	į	ı	1	1	ı	1	250	203	1	203	453
Consultants and contract labor	1	i	1	1	1	I	1	009	009	1	1	1	009
Computer software, database hosting	1	1,000	1,000	1,000	2,101	1	150	1,000	6,251	2,500	11,800	14,300	20,551
Women's leadership council	•	i	1	1,224	1	1	,	Ī	1,224	1			1.224
Dues and subscriptions	1	700	009	550	1,477	1	1	700	4,027	200	1,339	1,839	5,866
Dues - United Way Worldwide and SC	1	4,900	4,600	5,650	6,400	1	I	4,990	26,540	1,642	4,778	6,420	32,960
Golf event expense	1	Í	İ	6,900	1	1	1	1	6,900	1	14,084	14,084	23,984
Hiring expense	1	İ	1	İ	1	1	ı	ı	1	493	492	985	985
Insurance expense	1	821	200	200	700	Ī	700	700	3,921	1,200	1,189	2,389	6,310
Office equipment maintenance	1	2,100	2,000	2,000	2,570	ı	1	2,000	10,670	2,100	2,200	4,300	14,970
Office supplies and printing	1	1,000	750	750	2,500	ı	40	1,075	6,115	200	2,500	3,000	9,115
Meeting expense and awards	1	200	100	200	200	ı	1	1,404	2,404	263	009	863	3,267
Postage/copier/printing	1	2,200	2,200	2,400	3,960	•	257	2,876	13,893	975	4,802	5,777	19,670
Professional fees - legal and audit	ı	1	1	ı	1	1	1	1	1	6,400	6,600	13,000	13,000
Promotional supplies	ı	6,670	3,852	3,100	10,650	Ī	1	5,500	29,772	1	20,606	20,606	50,378
Rent expense	1	1,800	1,800	2,375	4,500	ı	1	2,500	12,975	1,871	3,500	5,371	18,346
Telephone expense	1	3,600	2,032	2,651	3,750	1	4,236	2,322	18,591	789	2,597	3,386	21,977
Travel and automobile	•	1,400	2,000	3,000	4,930	•	7,718	3,984	23,032	268	4,200	4,768	27,800
Volunteer awards	•	100	100	700	100	I	200	700	1,900	750	1,254	2,004	3,904
Staff recognition	1	99	50	50	50	ı	1	20	566	173	258	431	269
Agency support	1,006,900	1	1	1	1	ì	1	1	1,006,900	1	1	1	1,006,900
Awards - designated	336,451	1	1	1	1	1	1	j	336,451	1	1	1	336,451
In-kind donations	ı	1,200	1,200	2,000	4,505	74,124	1	1,570	84,599	975	2,250	3,225	87,824
Board-approved internal programs	1	1	1	•	12,916	ı	17,015	1	29,931	1	1	1	29,931
Administered grants	1	2,500	2,500	52,689	1	51,918	1	64,305	173,912	1	1	1	173,912
Total before depreciation	1,343,351	113,819	82,346	179,461	219,255	136,128	141,059	192,987	2,408,406	98,152	266,122	364,274	2,772,680
Depreciation	1	2,893	- 1	2,800	3,300			2,400	13,893	2,900	5,600	8,500	22,393
Total	\$1,343,351	\$ 116,712	\$ 84,846	\$ 182,261	\$ 222,555	\$ 136,128	\$ 141,059	\$ 195,387	\$2,422,299	\$ 101,052	\$ 271,722	\$372,774	\$ 2,795,073

STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED MARCH 31, 2015

				Pr	Program Services	ices				ddnS	Supporting Services	es	
	Agency				Early					Management			Total
	Support	;	Direct	Community	Grade	VITA	Americorps	Community		and			March 31,
Salaries and related expenses	and Awards	<u>Helpline</u> <b>\$</b> 79,382	<u>Services</u> \$ 56,499	Development \$ 85,363	Reading \$ 150,963	<u>Grant</u> \$ 10,086	<u>Grant</u> \$ 138,473	Investment \$ 67.788	Total \$ 588.554	<u>General</u>	Fundraising \$ 177 938	<u>Total</u> \$258 322	<u>2015</u> \$ 846 876
Bank and brokerage fees	1	1,200	700	1,400	2,200	,		1,000		5.267	5.800	11.067	
Board retreat	ı		1		1	1	•		1	1,805	)	1,805	1,805
Building expenses	ı	2,300	1,400	3,300	4,200	1	I	1,700	12,900	1,846	6,590	8,436	21,336
Conference and training expense	1	419	260	1,500	3,200	1	1,078	1,000	7,757	1,283	1,676	2,959	10,716
Consultants and contract labor	1	536	536	536	536	ı	ı	536	2,680	2,350	2,352	4,702	7,382
Computer software, database hosting	1	1,600	1,600	3,700	2,650	1	150	1,350	11,050	2,061	10,800	12,861	23,911
Dues and subscriptions	1	750	700	006	1,400	1	1	006	4,650	200	1,339	1,839	6,489
Dues - United Way Worldwide and SC	•	4,800	4,600	5,450	6,300	1	ı	4,990	26,140	542	4,609	5,151	31,291
Emerging Leaders	1	I	1	2,684	1	1	1	1	2,684	•	ı	1	2,684
Golf event expense	1	İ	1	13,890	ı	1	1	1	13,890	•	15,916	15,916	29,806
Hiring expense	•	Ī	1	1	200	1	ı	1	200	871	ı	871	1,071
Insurance expense	•	1,200	1,200	1,200	1,600	1	419	1,200	6,819	959	1,189	1,839	8,658
Office equipment maintenance		2,200	2,200	2,200	2,593	I	Ī	2,250	11,443	2,300	2,400	4,700	16,143
Office supplies and printing	•	1,300	1,300	2,200	3,760	f	1,349	1,585	11,494	400	2,874	3,274	14,768
Meeting expense and awards	1	200	300	200	200	ı	29	1,404	2,933	85	400	485	3,418
Postage/copier/printing	1	2,200	2,200	2,400	3,960	1	190	2,950	13,900	975	4,847	5,822	19,722
Professional fees - legal and audit	1	1	ı	ı	ı	ı	1	1	1	6,500	6,700	13,200	13,200
Promotional supplies	ı	6,670	3,852	3,496	9,650	1	ı	5,600	29,268	1	19,802	19,802	49,070
Rent expense	t	1,600	1,600	2,375	4,500	1	ı	1,570	11,645	965	2,250	3,215	14,860
Telephone expense	1	3,600	2,032	2,651	3,444	ı	2,967	2,100	16,794	515	2,397	2,912	19,706
Travel and automobile	1	1,500	2,200	3,300	4,930	ı	8,988	3,984	24,902	260	4,200	4,760	29,662
Volunteer awards	1	ı	100	1	ı	1	ı	301	401	1	400	400	801
Staff recognition	ľ	95	95	95	95	1	1	95	475	173	258	431	906
Agency support	1,028,150	•	1	1	1	1	1	1	1,028,150	ı	1	1	1,028,150
Awards - designated	349,652	ı	ı	1	ı	ı	1	1	349,652	1	1	1	349,652
Disaster and emergency assistance	1	20	1	1	1	1	1	1	20	1	1	ı	20
In-kind donations	•	1,200	1,200	2,000	4,505	36,183	1	1,570	46,658	975	2,250	3,225	49,883
Board-approved internal programs	1	1	•	1	18,072	1	11,002	1	29,074	•	1	1	29,074
Administered grants	1	2,500	2,500	77,518	11,211	61,233	1	59,901	214,863	1	t	1	214,863
Total before depreciation	1,377,802	115,272	87,374	218,658	240,469	107,502	164,645	163,774	2,475,496	111,007	276,987	387,994	2,863,490
Depreciation	1	2,500	1,300	2,600	3,000	1	1	1,923	11,323	2,654	4,000	6,654	17,977
Total	\$ 1,377,802	\$ 117,772	\$ 88,674	\$ 221,258	\$243,469	\$ 107,502	\$ 164,645	\$ 165,697	\$ 2,486,819	\$ 113,661	\$ 280,987	\$394,648	\$ 2,881,467

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

## Note 1. Nature of Activities and Summary of Significant Accounting Policies

#### **Nature of Activities**

United Way of the Lowcountry, Inc. (the Organization) is a not-for-profit organization incorporated in South Carolina. The Organization conducts an annual fundraising campaign to solicit contributions from individuals, businesses and employee groups located within Beaufort and Jasper counties. The Organization provides the following services:

Community Investment/Impact — investment of annual campaign funds to local 501(c)(3) not-for-profit organizations. Funds are granted to support programs within organizations based on assessment of the need by the local community for the services they provide, the organization's financial needs and the outcomes they report as measures of their impacts on the local community. All funds distributed to these organizations are approved by United Way's board of directors.

**Helpline** – primarily an information and referral service linking individuals with emergent needs to appropriate health, human and advocacy services. In some cases, direct assistance is provided.

**Direct services** – these services include casework, referrals, disaster assistance, basic emergency assistance, expenditures from the Cancer Fund, Director's Fund, Homeless Fund, Senior's Utility Fund, Barriers to Education, Operation Holiday Heroes and the Volunteer Center which is a county-wide volunteer resource development placement network.

**Early Grade Reading** – a program developed to help augment elementary education by recruiting, training and deploying volunteers to assist struggling students with reading comprehension within elementary schools throughout Beaufort and Jasper counties.

AmeriCorps Grant – as a supplement to the Early Grade Reading program, the organization provides tutoring services and resource support for students at elementary schools throughout Beaufort and Jasper counties. The individualized tutoring is on-site and focuses on the second quartile students. The goal of the program is to assist the school districts in assuring that 80% of students within the schools in the program will enter the fourth grade reading on a grade level based on the NWEA (Northwest Evaluation Association) and the PASS. This project will focus on the CNCS focus area of education.

**Community Development** – assesses needs and coordinates development and delivery of health and human services and agency assistance.

**Volunteer Income Tax Assistance (VITA)** – program to provide complimentary tax preparation services for the under-served/low-income population within the local community and surrounding counties and to provide outreach in the area of claiming refundable tax credits to those who qualify.

#### **Basis of Accounting**

The financial statements of the Organization have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables and other liabilities. Under the accrual basis of accounting, revenues are recognized when earned and expenses are recorded at the time the liability is incurred.

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

# Note 1. Nature of Activities and Summary of Significant Accounting Policies (continued)

#### **Financial Statement Presentation**

The Organization is required to report information regarding its financial position and activities according to three classes of net assets: *unrestricted* net assets, which represents the expendable resources that are available for operations at management's discretion; *temporarily restricted* net assets, which represents resources restricted by donors as to purpose or by the passage of time; and *permanently restricted* net assets, which represent resources whose use by the organization is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the organization.

# **Contributions**

Contributions received are recorded as *unrestricted*, *temporarily restricted* or *permanently restricted* support, depending on the existence and/or nature of any donor restrictions. Contributions that are restricted by the donor are reported as increases in *unrestricted* net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in *temporarily* or *permanently* restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

#### **Contributed Services**

Donated services are recognized as contribution revenue if the services create or enhance nonfinancial assets or require specialized skills, are performed by people with those skills and would otherwise be purchased by the Organization. During the fiscal year ended March 31, 2016 and 2015 a total of \$74,124 and \$36,183, respectively, of professional services related to the Volunteer Income Tax Assistance (VITA) program were received by the Organization.

The Organization does receive a significant amount of donated services from unpaid volunteers who assist in fundraising, program activities and special events. No amounts have been accounted for in the financial statements for these types of donated services because they did not meet the criteria for recognition.

#### **Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### **Cash and Cash Equivalents**

For purposes of the statement of cash flows, the Organization considers all highly liquid investments available for current use with an initial maturity of three months or less to be cash equivalents.

# **Investments**

Contributions of securities are recorded at their fair market value at the date of donation. Investments in debt and equity securities are measured at fair market value in the statement of financial position. Debt and equity securities are maintained in pooled funds managed by the Coastal Community Foundation, Inc. and the Community Foundation of the Lowcountry, Inc. Unrealized gains and losses are recognized in the statement of activities.

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

# Note 1. Nature of Activities and Summary of Significant Accounting Policies (continued)

# **Property and Equipment**

It is the Organization's policy to capitalize property and equipment over \$1,000 and whose estimated useful lives exceed a one year period. Purchased property and equipment is capitalized at its original purchase cost. Donations of property and equipment are recorded as contributions at their estimated fair value. Such donations are reported as unrestricted contributions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted contributions. If there are no donor stipulations regarding how long these donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies temporarily restricted net assets to unrestricted net assets at that time.

Property and equipment are depreciated using the straight-line method over the estimated useful lives as follows:

Buildings and improvements 10 - 40 years Property and equipment 5 years Furniture and fixtures 7 years

#### **Income Taxes**

The Organization is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and classified by the Internal Revenue Service as other than a private foundation.

The tax returns of the Organization remain open for inspection by tax authorities for a period of three years subsequent to the filing of the returns.

#### **Deferred Revenues**

Deferred revenues refer to funds received by the Organization prior to its fiscal year-end for programs that do not begin until subsequent to the Organization's fiscal year end.

#### **Compensated Absences**

Depending on job classification, length of service and other factors, employees of the Organization are entitled to paid vacation, sick, and personal days off. The policy does not allow for the accumulation or carryover of unused vacation to future periods nor do any of the benefits vest. The Organization's policy is to recognize the costs of compensated absences when actually paid to employees.

#### Cash Designated for Specific Use

Certain programs within the Organization have separate bank accounts and the corresponding funds are designated specifically to those activities including Helpline, VITA Grant and amounts reserved for extraordinary events such as natural disasters.

#### **Advertising Costs**

Advertising costs are expensed as incurred. Total direct advertising expense for the years ended March 31, 2016 and 2015 were \$50,378 and \$49,070, respectively.

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

# Note 1. Nature of Activities and Summary of Significant Accounting Policies (continued)

#### **Pledges Receivable**

Pledges receivable consists primarily of amounts related to the Organization's annual campaign. The Organization periodically evaluates balances in the various aging categories as well as the status of any significant past due accounts to determine a need for and the amount of an allowance. When management determines that a receivable is uncollectible, the balance is removed from accounts receivable and is charged against the allowance account. The balance in the allowance for doubtful accounts was \$157,000 and \$166,500 for the years ended March 31, 2016 and 2015, respectively.

#### **Comparative Information**

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended March 31, 2015 from which the summarized information was derived.

#### **Date of Management's Review**

Subsequent events have been evaluated through October 21, 2016 which is the date these financial statements were available to be issued.

#### **Agency Allocations Payable**

These amounts reported on the Statements of Financial Position represent fundings approved by the Organization board and which will, during the subsequent fiscal year, be disbursed to other not-for-profit organizations in the local community as part of agency support programs the Organization provides.

#### **Concentration of Credit Risk**

The Organization maintains bank accounts at several financial institutions. Accounts are insured by the Federal Deposit Insurance Corporation (FDIC). At various times during the fiscal year, the Organization's bank balances exceeded the federally insured limits. As of March 31, 2016, \$106,803 of the Organization's funds were uninsured. This risk is managed by maintaining all deposits in a high quality, nationally recognized financial institutions.

#### Note 2. Employee Benefit Plan

The Organization offers their staff a retirement savings plan pursuant to Section 401(k) of the Internal Revenue Code. The plan allows participants to contribute a percentage of their compensation and also provides for a mandatory employer contribution of 3% of the wages of all eligible employees. Eligible employees include those who are at a minimum of 21 years of age and work at least 1,000 hours in a given year.

For the years ended March 31, 2016 and 2015, the Organization contributed \$29,162 and \$28,846, respectively, to the plan. Employees are fully vested at all times with their own contributions to the plan and any employer contributions made by the Organization on behalf of its' employees vest at an annual rate of 20%. The employer's matching contributions are fully vested after remaining in the account for five years.

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

#### **Note 3. Property and Equipment**

Property and equipment consisted of the following at March 31, 2016 and 2015:

	 2016	2015
Land	\$ -	\$ 78,558
Buildings	-	191,710
Equipment and office furniture	 124,175	 151,452
	124,175	421,720
Less accumulated depreciation	 (81,671)	(198,026)
Property and equipment, net	\$ 42,504	\$ 223,694

For the years ended March 31, 2016 and 2015, the Organization reported \$22,393 and \$17,977 in depreciation expense, respectively.

#### Note 4. Commitments

The Organization subleases portions of its office space to other entities. Total rental revenues for the years ended March 31, 2016 and 2015 were \$17,645 and \$22,320, respectively.

The Organization rents office space in Bluffton and Ridgeland, South Carolina. Rental agreements call for a monthly rent expense of \$1,219 and \$100, respectively, for the Bluffton and Ridgeland offices. In addition to the above-noted amounts, management estimates that in-kind donations of rental space received during the fiscal years ended March 31, 2016 and 2015 totaled \$13,700 each year. Total rent expense, including in-kind donations, for the fiscal years ended March 31, 2016 and 2015 were \$32,045 and \$26,728, respectively. Future minimum lease payments are as follows:

Year Ended March 31,	
2017	\$ 15,828
2018	 2,419
	18,247

#### Note 5. Notes Payable

The Organization has access to a notes payable which has a maximum amount available of \$150,000. The note calls for a variable interest rate equal to that of the U.S. Prime rate. The line matures on June 22, 2020 at which point renewal negotiations may be considered. As of March 31, 2016, the Organization had not accessed any amount available through the line.

#### Note 6. Line of Credit

The Organization has access to a line of credit which has a maximum amount available of \$300,000. The terms of the line call for a variable interest rate equal to that of .25% above prime and will never exceed 4.75%. The line matures in December 2016. As of March 31, 2016 the Organization had not accessed any amount available through the line.

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

# **Note 7. Related-Party Transactions**

The Organization is affiliated with fellow organizations United Way Worldwide and United Way of South Carolina. Annual dues paid to these groups totaled \$32,960 and \$31,291 for the fiscal years ended March 31, 2016 and 2015, respectively.

#### **Note 8. Endowment Investments**

The Organization's endowment consists of funds established for a variety of purposes. Its endowment includes both donor-restricted funds as well as funds designated by the Board of Directors to function as endowments. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Directors of the Organization has interpreted the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of the interpretation, the Organization classifies as permanently restricted net assets (a) the original value of the gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified as permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic condition, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Organization, and (7) the Organization's investment policies.

<u>Investment Return Objectives</u>, <u>Risk Parameters and Strategies</u> — The Organization has adopted investment and spending policies, approved by the Board of Directors, for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. Accordingly, the investment process seeks to achieve an after-cost total real rate of return including investment income as well as capital appreciation, which exceeds the annual distribution with acceptable levels of risk. Endowment assets are invested in a well diversified asset mix, which includes equity and debt securities, that is intended to result in a consistent inflation-protected rate of return that has sufficient liquidity to make an annual distribution of 4% to 5% while growing the funds. Investment risk is measured in terms of the total endowment fund; investment assets and allocation between asset classes and strategies are managed to not expose the fund to unacceptable levels of risk.

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

## Note 8. Endowment Investments (continued)

<u>Spending Policies</u> – Endowment funds are invested with two organizations: Coastal Community Foundation of South Carolina and Community Foundation of the Lowcountry. Amounts invested with Coastal Community Foundation total 4% of the fund's average balance for the most recent twenty quarters and are available for appropriations by the Board of Directors. Funds invested with Community Foundation of the Lowcountry total 5% of the previous five year average daily balance of the fund's market value and are available for spending. In establishing these polices the Organization considered its long-term expected return on its investment assets, the nature and duration of the individual endowment funds, many of which must be maintained in perpetuity because of donor-restrictions and the possible effects of inflation.

Endowment net assets composition by type of fund as of March 31, 2016 are as follows:

			Ter	nporarily	Pe	rmanently	
	Un	restricted	Re	estricted_	R	estricted	 Total
Board-designated endowment funds	\$	649,136	\$	-	\$	_	\$ 649,136
Donor-designated endowment funds				11,849		241,020	 252,869
Total funds	\$	649,136	\$	11,849	\$	241,020	\$ 902,005

Endowment net assets composition by type of fund as of March 31, 2015 are as follows:

			Ten	nporarily	Pe	rmanently	
	Un	restricted	Re	estricted	R	estricted	 Total
Board-designated endowment funds	\$	711,930	\$	-	\$	-	\$ 711,930
Donor-designated endowment funds		_		23,615		227,670	251,285
Total funds	\$	711,930	\$	23,615	\$	227,670	\$ 963,215

Changes in endowment net assets as of March 31, 2016 are as follows:

			Te	mporarily	Pe	rmanently	
	Ur	restricted	R	estricted	R	estricted	 Total
Endowment net assets, beginning of year	\$	711,930	\$	23,615	\$	227,670	\$ 963,215
Contributions		1,000		-		13,350	14,350
Investment income		28,688		11,666		-	40,354
Investment advisory/account fees		(9,478)		-		-	(9,478)
Net appreciation (depreciation) in value		(51,281)		(18,713)		-	(69,994)
Distributions, grants and transfers		(31,723)		(4,719)			 (36,442)
Endowment net assets, end of year	\$	649,136	\$	11,849	\$	241,020	\$ 902,005

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

# Note 8. Endowment Investments (continued)

Changes in endowment net assets as of March 31, 2015 are as follows:

			Te	mporarily	Pe	rmanently	
	Ur	restricted	R	estricted	R	estricted	Total
Endowment net assets, beginning of year	\$	535,245	\$	-	\$	277,498	\$ 812,743
Contributions		1,000		-		18,750	19,750
Investment income		91,063		35,347		-	126,410
Investment advisory/account fees		(5,878)		(3,428)		-	(9,306)
Net appreciation/(depreciation) in value		(63,972)		(22,410)		-	(86,382)
Distributions, grants and transfers		154,472		14,106		(68,578)	100,000
Endowment net assets, end of year	\$	711,930	\$	23,615	\$	227,670	\$ 963,215

The Organization applies GAAP for fair value measurements of financial assets that are recognized or disclosed at fair value in the financial statements on a recurring basis. GAAP establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements). The level in the fair value hierarchy within which a fair measurement in its entirety falls is based on the lowest level that is significant to the fair value measurement in its entirety. The three levels of the fair value hierarchy are as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date.
- Level 2 inputs are inputs other than quoted prices included within Level 1 inputs that are observable for the asset or liability, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the asset or liability.

The following table presents assets that are measured at fair value on a recurring basis at March 31, 2016 and 2015:

	Fair Value Measurements at Reporting Date Using:						
	Qu	oted Prices in		Significant	-		
	Active Markets		Other		Significant		
	for Identical			Observable		Unobservable	
	Assets			Inputs		Inputs	
	(Level 1)			(Level 2)		(Level 3)	
Investments as of March 31, 2016	\$	902,005	\$	-	\$	-	
Investments as of March 31, 2015	\$	963,215	\$	_	\$	-	

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

# Note 9. Temporarily Restricted Net Assets

United Way receives contributions and raises funds which are restricted for specific purposes. As of March 31, 2016 and 2015, temporarily restricted cash was available for the following purposes:

	2016	2015
Cancer Fund	362	362
Emergency Assistance to Working Families	37,643	32,529
Operation Holiday Heroes Fund	10,943	8,099
EviCore Help Fund	6,056	8,901
Sheldon Community Project	4,039	3,127
Together for Beaufort Report	41,953	40,703
Early Readiness Together for Beaufort	-	508
Donor-Designated Benevolance Fund	1,546	6,392
Donor-Designated Assistance Fund	1,552	2,418
Total	104,094	103,039

## Note 10. Permanently Restricted Net Assets

Permanently restricted net assets consist of the following two endowment funds whose assets are to be held indefinitely:

Clarece Walker Legacy Endowment Fund: This endowment fund was established by the United Way of the Lowcountry. In 2012 the fund was renamed in honor of Clarece Walker, a former president of the Organization. The mission of the Clarece Walker Legacy Endowment Fund is to change the tide of family circumstances by funding inspiring, cutting edge and innovative education and other activities that assist children and adults in lifting themselves and their families out of poverty. The purpose of the Clarece Walker Legacy Endowment Fund shall be to provide grants in fulfilment of the mission of the fund. As of March 31, 2016 and 2015 the value of the fund was \$228,748 and \$224,801, respectively and those amounts are included in the balances of the Investment accounts presented on the Statements of Financial Position. The funds are invested with both the Coastal Community Foundation of South Carolina, Inc. and Community Foundation of the Lowcountry, Inc.

Camp St. Mary Childhood Education Fund: The primary purpose of this fund is to provide charitable resources in support of programs assisting young mothers and their children in accordance with the United Way of the Lowcountry's mission. The value of the fund as of March 31, 2016 and 2015 was \$126,671 and \$136,576, respectively and those amounts are included in the balances of the Investment accounts presented on the Statements of Financial Position. These funds are invested with the Coastal Community Foundation of South Carolina, Inc.

# Note 11. Alexis deTocqueville Designations

Alexis de Tocqueville society contributors may establish personal giving funds. Standard operating procedure is to allocate the first \$5,000 (of the \$10,000 required donation for program eligibility) immediately to the United Way general fund. If the donor so chooses, the remaining contribution can

NOTES TO FINANCIAL STATEMENTS MARCH 31, 2016 AND 2015

## Note 11. Alexis deTocqueville Designations (continued)

be designated to a pre-approved and qualified 501(c)(3) organization. The designations for Alexis deTocqueville society members were \$326,451 and \$349,652, respectively, for the fiscal years ended March 31, 2016 and 2015. These amounts are included in designated awards on the Statements of Functional Expenses.

# Note 12. Functional Allocation of Expenses

The costs of providing the various programs and activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited, based on estimates provided by management.

#### Note 13. Subsequent Events

Subsequent to the close of the March 31, 2016 fiscal year, the Organization purchased a new administrative office building in replacement of the one sold in December 2015. The new building is located in Beaufort, South Carolina.

#### Note 14. Concentrations

The Organization is located in Beaufort and Jasper counties within the state of South Carolina and a significant amount of its donor base is involved in businesses related to the local real estate and tourism industries and/or the financial market. The Organization and its customers are sensitive to risks associated with conditions affecting the local economy in their geographic area.