

# United Way of the Lowcountry

## Priority Area: Income/Family Stability



Instructions: Applicant will choose **ALL** of the Key Performance Indicators that are relevant to the program for which they are applying for funding. These indicators will form the basis of program reporting for the 2019-2020 funding cycle. All programs must be able to track program level data using these common indicators.

<b><i>Goal 1: Employment Opportunities</i></b>	
<b><i>Community members in Beaufort and Jasper Counties are afforded economic opportunities through diversified and meaningful employment options that engender financial and family stability.</i></b>	
<b><i>KPI</i></b>	<b><i>Outcome</i></b>
# of households who increase or access new benefits that enhance family stability  Estimated dollar amount of increased benefits per month	<i>Increase in family stability through obtainment of benefits</i>
# of individuals who obtained a GED  # of participants receiving Work Keys Career Readiness Certificate (*by Category Bronze, Silver, Gold or Platinum)  # of individuals receiving certificate (technical trade, college degree, functioning level gains)	<i>Workforce development including job training &amp; licensing for diversified job opportunities</i>
# of individuals who were able to increase their income due to obtaining GED, Work Keys or other technical certifications and/or higher education degrees	<i>Increased earning potential</i>
# of households assisted in applying for court ordered child support (must provide # of children as well)  # of households able to obtain court ordered child support (must provide # of children as well)  # of households assisted in applying for divorce decrees # of households obtaining divorce decrees  # of final orders granted in child custody/visitation cases (must provide # of children as well)	<i>Increased family stability; Reduced reliance on public benefits, and emergency assistance agencies.</i>

**Goal 2: Dependent Care**

*Beaufort and Jasper Counties have an integrated network of licensed providers that offer safe and meaningful dependent care that is accessible and affordable for all members of the community during both traditional and non-traditional hours of service.*

<i>KPI</i>	<i>Outcome</i>
# of licenses approved as a result of training received on curriculum development # of childcare providers who pursue higher education in early care education # of childcare providers who request scholarships # of childcare providers who receive scholarships	<i>Increase in the number of licensed service providers who provide quality care, which is affordable.</i>
# of households moving from substandard dependent care options to licensed facilities	<i>Increase access and affordability of quality dependent care</i>
# AND % of households applying for financial asst. from daycare provider # AND % of households receiving financial asst. from daycare provider # and % of children receiving financial assistance from daycare provider	<i>Making quality programs affordable and accessible</i>
# of caregivers who gain or sustain employment due to access to safe and meaningful dependent care.	<i>Increased employment opportunities as a result of availability/affordability of dependent care</i>
# of caregivers who report decreased dependence on governmental services due to access to safe and meaningful dependent care.	<i>Increased family stability as evidenced by reduction of govt. benefits required by families</i>
# of participants able to remain in their home due to access of adult dependent care programs.	<i>Maintaining independence and dignity due to access to affordable dependent care programs</i>

**Goal 3: Life Skills**

*Community members in Beaufort and Jasper Counties are empowered and equipped with life skills required for financial literacy and family stability in a 21st Century community.*

<i>KPI</i>	<i>Outcome</i>
# of participants who received budget and credit counseling # of participants reporting use of a monthly budget and tracking monthly expenses # of participants enrolled in a debt management plan # of homeowners receiving foreclosure intervention services	<i>Empowering families with the life skills required to provide family stability</i>
# of learning opportunities focused on basic budgeting and credit management provided to children in the school system	<i>Providing children with the fundamentals of personal finances in order to avoid common mistakes that have lasting impact on their future.</i>
# of college aged students enrolled in financial literacy classes # of college students able to demonstrate financial literacy skills	<i>Providing the fundamentals of personal finances in order to avoid common mistakes that have lasting impact on their future.</i>