



United Way of the Lowcountry, Inc.

## Dine Out & Give Back

January 25, 2019

**What is Dine Out & Give Back?** Dine Out & Give Back is a fun and easy way for local restaurants to join together to support United Way of the Lowcountry. The event will take place on Friday, January 25, 2019 at participating restaurants throughout Beaufort County. Area restaurants participate in this one-day event by donating 10% or more of their food and beverage sales on this day to United Way of the Lowcountry. In return, restaurants will receive recognition and promotional marketing surrounding the event.

### How does Dine Out & Give Back work?

- Fill out the attached contract & return it to Mae Young at [myoung@uwlowcountry.org](mailto:myoung@uwlowcountry.org)
- Restaurant names will be displayed on promotional materials, social media, eNewsletters, press releases and event website with link to business website (Must have agreement turned in with logo attached by Dec 21, 2018 for business logo to be included on the poster)
- Promotional materials will be delivered to participating restaurants two to three weeks prior to the event to assist with internal event promotions and drive return business back to each restaurant.
- At the end of the day, individual restaurants calculate total food and beverage sales to determine the amount of each contribution.
- United Way staff will pick up all contributions or if preferred, contributions may also be mailed to: United Way of the Lowcountry P.O. Box 202 Beaufort, SC 29901

### Why Participate in Dine Out & Give Back?

By partnering with United Way of the Lowcountry, you will help make a difference for people in our community. Dollars donated to United Way of the Lowcountry stay local, helping to meet the immediate needs of our neighbors and create a positive, lasting change through Community Impact by focusing on Basic Needs, Education, Health and Income/Family Stability.

### Ways you can help promote Dine Out & Give Back.

- Promote your participation via your website, social media, signage at your business
- Include an insert in your menu leading up to the event
- Utilize the marketing materials provided by United Way of the Lowcountry

Contact Information: Mae Young at [myoung@uwlowcountry.org](mailto:myoung@uwlowcountry.org) | (C) 864.915.5386 | (W) 843.982.3040