

**Social Media Posts**

Social media is the perfect platform to share that you’re a United Way champion. Below you’ll find posts you can share with your family and friends on Facebook, Instagram, Twitter or Nextdoor.

**Best Practices**

* Follow us on Facebook at [UnitedWayLowcountry](https://www.facebook.com/UnitedWayLowcountry)
* Tag us in your posts and use the United Way hashtag #LiveUnited or #LiveHereGiveHere to promote the work you are doing to help strengthen the Lowcountry.

* “Share” and “repost” any content directly from our Facebook page. Anything we post is open to you to use.

**Social Media Posts**

**Nonprofits**

Image to come

**POST COPY –** Did you know United Way of the Lowcountry funds 38 programs in 23 nonprofit agencies throughout Beaufort and Jasper counties? You can learn more about United Way’s impact and funding process at https:/www.uwlowcountry.org/community-impact.

**Women United and Operation Backpack**

Image to come

**POST COPY –** Did you know United Way of the Lowcountry’s Women United distributes more than 1,000 backpacks with school supplies to local children in need in Beaufort and Jasper counties? You can learn more about Women United and Operation Backpack at https:/www.uwlowcountry.org/operation-backpack.

**HELPLINE**

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**POST COPY –** Did you know United Way of the Lowcountry HELPLINE serves as a safety net, providing information and referrals to help Beaufort and Jasper county residents find the local resources and services they need? You can learn more about HELPLINE and hear stories from neighbors who received assistance at https:/www.uwlowcountry.org/HELPLINE.

**Summer Book Distribution**

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**POST COPY –** Did you know United Way of the Lowcountry distributes more than 20,000 books each summer to students of all ages in Beaufort and Jasper counties? You can learn more about about the importance of summer reading at https:/www.uwlowcountry.org/books.

**Early Grade Reading Program and Tutoring Opportunities**

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**POST COPY –** A child learns to read until fourth grade. After that, they read to learn. Did you know United Way of the Lowcountry’s Early Grade Reading volunteers work with Beaufort and Jasper county school districts to improve Pre-K through third grade literacy rates? You can learn more about literacy and tutoring opportunities at https:/www.uwlowcountry.org/read-indeed.

**Volunteer Tax Assistance Program**

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**POST COPY –** Did you know the Lowcountry Volunteer Income Tax Assistance (VITA) program offers free tax return preparation for qualifying taxpayers in Beaufort and Jasper counties thanks to a partnership between United Way of the Lowcountry, Beaufort County and the IRS? You can learn more about VITA and volunteer opportunities at https:/www.uwlowcountry.org/vita.

**Operation Holiday Heroes**

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**POST COPY –** Did you know United Way of the Lowcountry made it possible for more than 4,500 children in Beaufort and Jasper counties to wake up to toys under the tree on Christmas morning? You can learn more about Operation Holiday Heroes at https:/www.uwlowcountry.org/holiday-heroes.