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**2022 United Way of the Lowcountry Community Champion Plus Neighbor Donors Final Letter/Email (sample subject line: Join Us In Supporting Our Neighbors In Need)**

Dear (names),

We hope you will consider supporting United Way of the Lowcountry and the vital role it plays in our community. This year is more important than ever as many in our community continue to struggle to make ends meet.

United Way of the Lowcountry helps meet the immediate needs of our neighbors and builds a stronger community by focusing on four priority areas: Basic Needs, Education, Health and Economic Mobility. Your donation will be well invested in programs that have been thoroughly vetted by volunteer panels that review each application.

(Community Name) is a generous community, and we are proud to be a part of it. We all have a lot to be thankful for, and we hope you will take the time to learn more about this worthy organization and the impact it makes on our community. You can learn more about United Way of the Lowcountry at www.uwlowcountry.org.

Your support is needed now, more than ever. We hope you will consider joining us in making a difference in our community by supporting United Way of the Lowcountry this year. Thank you for your time and consideration. UNITED we are stronger!

Kind Regards,
Champion Names

**(Community Name)
United Way of the Lowcountry Palmetto Society Members**

(List names of those neighbors who have given
at the Palmetto Society level)

United Way of the Lowcountry now accepts cryptocurrency. To learn more, visit [www.uwlowcountry.org/crypto](http://www.uwlowcountry.org/crypto)
If you would like to make a gift of stock, please call 843.982.3040.