

Vision, Mission & Guiding Principles

Our Vision

To build a united community where everyone is self-sufficient.

Our Mission

To educate and encourage our community to make investments that enable individuals and families to achieve self-sufficiency.

Our Guiding Principles

CHAMPION IMPACT: Cultivate connections that fuel collective action and spark transformative community change.

SHINE A LIGHT: Illuminate every step, every dollar, every impact, because transparency fuels our mission and lights the path to real change.

LIVE UNITED, NOT DIVIDED: Seek to understand before being understood. Respect differences. Celebrate diversity. Lead with intentionality. Build an equitable community together.

OWN IT: Be accountable for your actions. Lead others by your example. Grow your emotional self-awareness to build relationships that foster trust and respect.

CHALLENGE THE PROCESS: Always seek a better way. Seize the opportunity for ongoing improvement.

BE THE STRETCH: Learn continuously. Cultivate growth in your colleagues and community by going beyond what you think you can do.

UPHOLD TRUST: Prioritize building trust by safeguarding sensitive information with the same dedication we devote to empowering our community. Embrace upholding internet security and maintaining confidentiality as vital pillars of our mission.

THINK WE BEFORE ME: Prioritize team and community over self. Lead with a servant's heart. Always consider how your actions impact others.

Our task is too big to do alone and too important not to do together.