**Subject: United for the Lowcountry – Will You Join Me?**

Hi [First Name],

I’m reaching out with a personal invitation. This year, I’m honored to serve on the Campaign Cabinet for **United Way of the Lowcountry**, working to raise vital funds that support our neighbors in Beaufort and Jasper Counties.

Our **Annual Campaign kicks off in September and runs through December 31**, and I’m building a small team of friends and community champions to work alongside me to raise awareness and money. Together, we’ll support programs that empower individuals and families to achieve **self-sufficiency through education, financial stability, and access to basic needs**.

I’d love for you to be part of this effort.

**Why get involved?**

You don’t need to be a fundraising expert—United Way provides everything you need: ready-to-use emails, social posts, success stories, and guidance. Even just sharing the mission with your network can make a big difference.

**And the impact is real.**
Last year alone, United Way of the Lowcountry helped more than 1,300 local students improve their reading skills through its Early Grade Reading initiatives and returned $2.3 million in tax refunds to hardworking families through the Volunteer Income Tax Assistance (VITA) program. These efforts open doors to a brighter future—and they’re only possible because of people like you.

For me, this work is deeply personal. I’ve seen how one moment of support can change the entire direction of a neighbor’s life. That’s why I’m all in.

**Will you consider joining my team this campaign season?**
Whether you want to fundraise, share the mission, or simply cheer us on, your involvement will mean a lot—to me and to the community we serve.

Let’s stand **united** in purpose and help build a stronger, more self-reliant Lowcountry—together.